

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

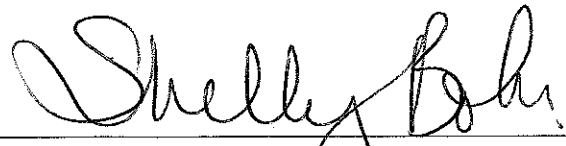
INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

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- (1) **Date of request:** 6/11/12
- (2) **Name of candidate:** Debbie Stabenow
- (3) **Office for which candidate is running:** US Senate
- (4) **Political party:** Democratic
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Media Strategies & Research
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

Gross \$13230 Net \$11245.50

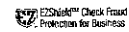
WXMI 6/22/12  
STATION DATE

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION



MEDIA STRATEGIES & RESEARCH  
MEDIA FUND ACCOUNT  
1580 LINCOLN STREET SUITE 510  
DENVER, COLORADO 80203  
(303) 989-4700

Wells Fargo Bank, N.A.  
Denver  
Denver, CO 80274  
23-7-1020



June 15, 2012

PAY TO THE  
ORDER OF

WXMI-TV

\$ \*\*48,662.50

Forty Eight Thousand Six Hundred Sixty Two and 50/100\*\*\*\*\*

DOLLARS

Stabenow for Senate 2012



VOID AFTER 90 DAYS

*[Signature]*

AUTHORIZED SIGNATURE

MEMO

⑈ 109187 ⑈ ⑆ 102000076 ⑆ 3215940614 ⑈

MEDIA STRATEGIES & RESEARCH MEDIA FUND ACCOUNT

109187

WXMI-TV

June 15, 2012

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Stabenow for Senate 2012	11276 #367936	10\29-11\06\2012:Grand Rapids-Kalam	\$16,813.00
Stabenow for Senate 2012	11275 #367944	10\22-28\2012:Grand Rapids-Kalamaz	\$11,245.50
Stabenow for Senate 2012	11274 #367915	10\15-21\2012:Grand Rapids-Kalamazo	\$9,477.50
Stabenow for Senate 2012	11273 #367951	10\08-14\2012:Grand Rapids-Kalamaz	\$11,126.50

Check Total: \$48,662.50

WXMI-TV

## ORDER



Flight Dates 10/22/12-10/28/12

Contract / Revision 367924 /

Original Date / Revision  
06/25/12 06/25/12

Advertiser Stabenow/Dem/Senate/Mi

Agency Media Strategies &amp; Research

Buying Contact

1580 Lincoln St  
Suite 510  
Denver, CO 80203Product  
Stabenow for Senate 2012

Agency Com 15%

Billing Contact

1580 Lincoln St  
Suite 510  
Denver, CO 80203

Sales Office L-GR

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # 11275

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL3, PL1

Priority 02

Advertiser Ref

Primary Account Executive  
Local Political WXMI

Account Executive	Order%	Start Date	End Date
Local Political WXMI	100%		

Order Share 100% Market Value 13230

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	48	\$11,245.50	\$13,230.00	0.00	10/01/12	10/28/12	48	\$11,245.50	\$13,230.00
Totals	48	\$11,245.50	\$13,230.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	17	10/22/12	10/26/12	M-F 5a-9a News M-F 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	11111--	:30	5	\$100.00	02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11111--		5				\$100.00		0.00			
2	17	10/22/12	10/26/12	M-F 5a-9a News M-F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	11111--	:30	5	\$100.00	02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11111--		5				\$100.00		0.00			
3	17	10/22/12	10/26/12	M-F 5a-9a News M-F 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	11111--	:30	5	\$100.00	02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11111--		5				\$100.00		0.00			
4	17	10/24/12	10/24/12	M-F 9a-10a W 9a-10a	CM	9a-10a	--1----	:30	1	\$40.00	02	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Contract / Revision **367924** Flight Dates **10/22/12-10/28/12**

Hiatus Dates

Original Date / Revision 06/25/12/ 06/25/12

Order Sep 00:15:00

Advertiser **Stabenow/Dem/Senate/Mi** Product **Stabenow for Senate 2012** Estimate # **11275**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	17	10/24/12	10/24/12	M-F 9a-10a W 9a-10a	CM	9a-10a	--1----	:30	1	\$40.00	02	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$40.00		0.00			
5	17	10/22/12	10/22/12	M-F 10a-11a M 10a-11a	CM	10a-11a	1-----	:30	1	\$40.00	02	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$40.00		0.00			
6	17	10/22/12	10/26/12	M-F Fox 17 News at 5P M-F Fox 17 News at 5P	CM	5p-6p	11111--	:30	5	\$100.00	02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--					5	\$100.00		0.00			
7	17	10/22/12	10/26/12	M-F Fox 17 News at 6p M-F Fox 17 News at 6p	CM	6p-7p	11111--	:30	5	\$150.00	02	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--					5	\$150.00		0.00			
8	17	10/22/12	10/26/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	11111--	:30	5	\$500.00	02	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--					5	\$500.00		0.00			
9	17	10/23/12	10/26/12	M-F 730p-8p Tu,F 730p-8p	CM	730p-8p	-1--1--	:30	2	\$500.00	02	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1--1--					2	\$500.00		0.00			
10	17	10/23/12	10/23/12	Tue Prime B Tue Prime 9p-10p	CM	9p-10p	-1-----	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$1,000.00		0.00			
11	17	10/26/12	10/26/12	Fri Prime B Fri Prime 9p-10p	CM	9p-10p	----1--	:30	1	\$650.00	02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$650.00		0.00			
12	17	10/28/12	10/28/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----1	:30	1	\$550.00	02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$550.00		0.00			
13	17	10/27/12	10/27/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1~	:30	1	\$550.00	02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1~					1	\$550.00		0.00			
14	17	10/22/12	10/26/12	M-F Fox 17 News at 10p M-F Fox 17 News at 10p	CM	10p-11p	11111--	:30	5	\$750.00	02	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--					5	\$750.00		0.00			
15	17	10/22/12	10/26/12	M-F 1130p-12a M-F 1130p-12a	CM	1130p-12a	11111--	:30	5	\$80.00	02	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--					5	\$80.00		0.00			
Totals														48	\$13,230.00



# Station Buy Detail Grand Rapids-Kalamazoo, TV

Est ID: 11275

Client: Stabenow for Senate 2012

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

# 367924

**WXMI-TV**

Program Name	Days		Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
	DP	Length		Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
WXMI 6a News ✓	EM	M-F	\$100.00	1	1	1	1	1			5
6:00 AM - 7:00 AM		30	\$500.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
WXMI 7a News ✓	EM	M-F	\$100.00	1	1	1	1	1			5
7:00 AM - 8:00 AM		30	\$500.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
WXMI 8a News ✓	EM	M-F	\$100.00	1	1	1	1	1			5
8:00 AM - 9:00 AM		30	\$500.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Maury Povich ✓	DT	M-F	\$40.00			1					1
9:00 AM - 10:00 AM		30	\$40.00								
Steve Wilkos ✓	DT	M-F	\$40.00	1							1
10:00 AM - 11:00 AM		30	\$40.00								
WXMI 5p News ✓	EN	M-F	\$100.00	1	1	1	1	1			5
5:00 PM - 6:00 PM		30	\$500.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
WXMI 6p News ✓	EN	M-F	\$150.00	1	1	1	1	1			5
6:00 PM - 7:00 PM		30	\$750.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Two & Half Men ✓	PA	M-F	\$500.00	1	1	1	1	1			5
7:00 PM - 7:30 PM		30	\$2,500.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Two & Half Men ✓	PA	M-F	\$500.00		1			1			2
7:30 PM - 8:00 PM		30	\$1,000.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
New Girl/Mindy ✓	PT	Tu	\$1,000.00		1						1
9:00 PM - 10:00 PM		30	\$1,000.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Fringe ✓	PT	F	\$650.00					1			1
9:00 PM - 10:00 PM		30	\$650.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Sunday 10p News ✓	LN	Su	\$550.00							1	1
10:00 PM - 11:00 PM		30	\$550.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Saturday 10p News ✓	LN	Sa	\$550.00						1		1
10:00 PM - 11:00 PM		30	\$550.00								
Highly pre-emptible at LUR per WXMI. Move to S3											

WXMI-TV

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

Shelly Bohr

3117 Plaza Dr NE Grand Rapids MI

Page 1 of 2



# Station Buy Detail Grand Rapids-Kalamazoo, TV

Est ID: 11275

Client: Stabenow for Senate 2012

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

## WXMI-TV

Program Name	DP	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
WXMI 10p News ✓	LN	M-F	\$750.00	1	1	1	1	1			5
10:00 PM - 11:00 PM		30	\$3,750.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
How Met Mother ✓	LF	M-F	\$80.00	1	1	1	1	1			5
11:30 PM - 12:00 AM		30	\$400.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Station Totals			\$13,230.00	9	10	9	8	10	1	1	48
Station Net			\$11,245.50								

### Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

WXMI-TV

Shelly Bohr

3117 Plaza Dr NE Grand Rapids MI

Page 2 of 2

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WXMI-TV Grand Rapids	<b>Date:</b> 6/15/2012
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I, Media Strategies and Research,  
 being on behalf of: Debbie Stabenow, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the General  
 election to be held on Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
------------------	-----------------------------------	------	-------	----------------	-----------------

**SEE ATTACHED SCHEDULE**

The attached order should be regarded as a formal request for Equal Opportunities. We request that all rules regarding rates and access as defined by the Equal Opportunities clause in Section 315 of the Communications Act be enforced.

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 22, 2012	Sunday, October 28, 2012

**Total Gross Charges: \$13,230.00**



**Media Strategies and Research**

1580 Lincoln Street, Suite 510  
 Denver, Colorado 80203  
 (303) 989-4700

11350 Random Hills Road, Suite 670  
 Fairfax, Virginia 22030  
 (703) 877-2000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

**Stabenow for U.S. Senate**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally-qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Ella Darnell**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, June 15, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature

Printed Name

Title



**Media Strategies and Research**

1580 Lincoln Street, Suite 510  
Denver, Colorado 80203  
(303) 989-4700

11350 Random Hills Road, Suite 670  
Fairfax, Virginia 22030  
(703) 877-2000